

# PRESENTATION OUTLINE



## I. PERSONAL INTRODUCTION (General)

- A. Education and Practicum
- B. Credentials & Memberships
- C. Work and Travel Experiences
- D. College Case Settlement
- E. Extracurricular Background
- F. What I Can Do for Families

## II. GROUP PARTICIPATION (For Students)

- A. What schools are you interested in attending?
- B. What is it that you would like to study?
- C. Why are you currently thinking this?
- D. Assess their reasoning for these answers.

## III. SELECTION OF COLLEGE AND MAJOR (My Philosophy)

- A. Career Possibilities
- B. Training Required
- C. Program Options
- D. Examples Given
- E. Personal Criteria Factored In

## IV. ADVANTAGES OF PRIVATE ADVISING

- A. Availability and Access to Services
- B. Specialized Referrals Per Case
- C. Complete Advising – Beginning to End
- D. Solid Organization and Structured Programs
- E. Save Time, Effort and Money / Reduce Stress & Anxiety

## V. CHALLENGES FOR STUDENTS DURING PROCESS

- A. Guidance and/or Counseling Office
- B. Disagreements Among Family Members
- C. Weaker SAT/ACT Scores and GPA – Presentation
- D. Applying to Selective Schools – Intangibles
- E. Keeping Search Process Focused and Moving Forward

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## VI. PROFESSIONAL NETWORK

- A. Test Prep Centers – SAT/ACT and Graduate
- B. Tutoring Services – Specific Subjects & Remediation
- C. Individual Educators Who Travel to Homes
- D. Financial Aid Specialists
- E. Athletic Recruiters
- F. School Psychologists / ESE / Learning Disabilities
- G. Teachers, Departments Chairs, and Professors
- H. Arrangements with Local Colleges
- I. Parent Coaching
- J. Writing Assistance (Both essays & personal statements)
- K. Translation Services
- L. FCAT, Reading, and ESOL Assistance
- M. Teen Summer Travel Programs – Volunteer, Language, or Adventure

## VII. SOUTH FLORIDA EXPOSURE

- A. College Advising Column
- B. Radio Show and Local Access
- C. Partnership with Tri-County Offices

## VIII. PROPER PLANNING (Parents & Students)

- A. Advantages and Disadvantages Thereof
  - 1. Improve Record/Too Late to Change
  - 2. Build Rapport/Lack of Contacts
  - 3. More Exploration/No Foundation for Decisions
  - 4. Lower Anxiety/Higher Stress
  - 5. Financial Search/Out of Pocket Expenses
- B. Examples of Each (Good and Bad)
  - 1. Past Students
  - 2. Current Students

## IX. OPEN Q & A SESSION (Whatever Time is Allotted)

- A. Any topics that may be of concern to students and parents
- B. I will remain after the session for any individual questions
- C. People may follow up with me through email or cell phone